

ON WITH LIFE STRATEGIC GOALS

• CLINICAL PROGRAMMING

TO BE A CENTER OF EXCELLENCE FOR BRAIN INJURY REHABILITATION

Persons Served	Goal: Maximize the quality of the rehabilitation experience for persons served through continual commitment to excellence in meeting each individual's unique needs.
Services	Goal: Develop and provide neurological rehabilitation services which reflect best practices and state of the art techniques and technologies.
Families and Support Systems	Goal: Prepare families and support systems to cope with the complex and multi-faceted ramifications of brain injury and to advocate effectively for lifelong resources.
Research & Development	Goal: Expand knowledge in the field of brain injury through participation in academic and experimental research projects.

• HUMAN RESOURCE MANAGEMENT

TO BE A HEALTHCARE EMPLOYER OF CHOICE

Recruitment	Goal: Secure competent and dedicated employees committed to excellence by maintaining our reputation as an employer of choice.
Education	Goal: Develop a culture for organizational learning and sharing best practices by creating, acquiring, sharing and managing knowledge to augment individual and organizational performance.
Recognition & Retention	Goal: Recognize and develop employee expertise, creativity and knowledge to enhance staff longevity and satisfaction. Enhance On With Life's vision, mission and values through the active engagement of employees, board members and community volunteers.
Wellness & Benefits	Goal: Establish a culture which embraces health and wellness and helps employees make healthy lifestyle changes. Provide a competitive, but affordable, benefits package.

STRATEGIC GOALS

• EXTERNAL RELATIONS

TO PROTECT ON WITH LIFE'S UNIQUE NICHE IN THE HEALTHCARE MARKET THROUGH EDUCATION OF STAKEHOLDERS

Advocacy/Prevention	Goal: Systematically educate funders, policy makers, other providers and the public about brain injury prevention efforts, the rehabilitation needs of survivors and On With Life's specialty programs.
Marketing/Public Relations	Goal: Expand On With Life's unique market niche by marketing accomplishments to external and internal audiences in an ethical and professional fashion.
Collaboration	Goal: Develop new and strengthen existing strategic relationships with funders, provider organizations, referral sources and our communities.
Adaptation	Goal: Proactively adapt to changes in the healthcare environment through preservation of a culture which fosters innovation, collaboration, diversification and cultivation of specialty knowledge.

• QUALITY CONTROL

TO PROTECT ON WITH LIFE'S ABILITY TO DELIVER SERVICES IN A PRODUCTIVE, SAFE, AND EFFICIENT MANNER

Finance & Business Practices	Goal: Maintain fiscal integrity and solvency to ensure ongoing financial support of On With Life's people and programs.
Resource Utilization	Goal: Advance the mission of On With Life by maximizing and protecting human, technological, physical and intellectual resources.
Compliance & Risk Management	Goal: Protect and support On With Life's mission by developing and maintaining systems to comply with applicable legislative, regulatory and accreditation standards and principles, including best practices. Establish preventative measures for identified areas of risk and maintain adequate coverage to mitigate potential loss.
Information Technology	Goal: Maintain the confidentiality/security, integrity and availability of electronic systems and data. Ensure a cost-effective model through consistent evaluation of existing configuration as compared to industry trends. Strive for a high level of end user satisfaction.